



WITH THE PATRONAGE OF



IN COLLABORATION WITH



LAST CALL TO EUROPE 2020

International Conference organised by Fondazione Sodalitas at World EXPO Milano 2015 Exhibition site.

19 June 2015, Milan (Italy)

11.00 - 13.50 MORNING PLENARY SESSION, EXPO Auditorium

15.00 - 17.00 INTERNATIONAL WORKSHOPS
19 June 2015

10.00 - 11.00 Registration

Because of EXPO strict security procedures, participants should enter no later than 10.00

11.00 - 11.20 Welcome

Pierfrancesco Majorino, City of Milan Assessor
Roberto Maroni, Lombardy Region President

Opening session

Diana Bracco, President, *Fondazione Sodalitas, EXPO 2015*

11.20 - 11.40 Key note Speech on Sustainability challenges

Jeffrey Sachs, President, *Earth Institute, Columbia University**

11.40 - 12.40 Milan Manifesto Enterprise 2020

Stefan Crets, Executive Director, *CSR Europe*
Etienne Davignon, President, *CSR Europe*
Jean Bernou, CEO, *McCain Continental Europe*
Willem Lageweg, Director, *MVO Netherlands*
Philippe Vasseur, President, *Réseau Alliances and World Forum Lille*
Maria Alexiou, Chair of the board of Director, *CSR Hellas*

Celia Moore, Director Corporate Citizenship and Corporate Affairs, *IBM EMEA*

Pedro Ortun, Principal Advisor on CSR and Toursim, *DG Internal Market, Industry, Entrepreneurship and SMEs, European Commission*

Moderator: Jan Noterdaeme, Senior Advisor *CSR Europe*

12.40 - 13.20 Business innovative sustainable vision

Alexandra Palt, Chief Sustainability Officer, *L'Oreal*

Truus Huisman, Vice President Sustainable Business and Communications Europe, *Unilever*

Patrizia Grieco, President, *ENEL*

Giuseppe Recchi, President, *Telecom Italia*

Michele Mario Elia, CEO, *Ferrovie dello Stato Italiane*

Moderator: Valerio de Molli, CEO, *The European House-Ambrosetti*

13.20 - 13.50 Closing remarks

Michel Servoz, Director General DG Employment and social affairs, *European Commission*

Emma Marcegaglia, President, *Business Europe*

Giorgio Squinzi, President, *Confindustria and Mapei*

Maurizio Martina, Italian Minister for Agricultural, Food and Forestry Policies*

Moderator: Deborah Ball, *Wall Street Journal*

FONDAZIONE SODALITAS

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LAST CALL TO EUROPE 2020

INTERNATIONAL WORKSHOPS

19 June 2015, 15.00 – 17.00

1 – Growth is Smart At Samsung- Tim Pavilion

15.00 – 15.20 Scenario: *Digital innovation impact and opportunities*

Peter Lacy, Global Managing Director
Accenture Strategy & Sustainability

15.20 – 16.30 *Industry, education and data in the digital era*

Sandro De Poli, President and CEO, *GE Italia*

David Bevilacqua, Vice President South Europe, *CISCO*

Marco Berli, Partner, *Hogan Lovells*

Fabio Vaccarone, Managing Director, *Google Italy*

Prof. Giorgio Ventre, Full Professor of Computer Networks, *University of Napoli Federico II*

Marcella Logli, Corporate Social Responsibility Director, *Telecom Italia*

Wouter Van Tol, Corporate Citizenship Director, *Samsung Europe*

16.30 – 16.45 Q/A

16.45 – 17.00 *Conclusion and indicated actions*

Alexander Riedl, Deputy Head of Unit, DG CON-NECT, *European Commission*

Stefano Firpo, Director General For Industrial Policy, Competitiveness And Sme, *Italian Ministry for Economic Development*

Moderator: Mariangela Pira, *Class CNBC*

2 – Growth is Sustainable At EXPO Conference Centre

15.00 – 15.20 Scenario: *Future mega drivers on sustainability*

Dorman Followwill, Partner, *Frost&Sullivan*

15.20 – 16.30 Panel: *Sharing, circular economy and the future of smart cities*

Sylvie Thomas, Europe, Middle East and Africa Head of Corporate Social Responsibility, *Lexmark*

Matteo Marini, Chairman of the Board of Directors, *ABB Italy*

Filippo Bettini, Head of Sustainability and Risk Governance, *Pirelli*

Harmen Van Sprang, Co-founder, *Share NL*

Fulvio Renoldi Bracco, Head of the Global Business Unit Imaging, *Bracco Imaging*

16.30 – 16.45 Q/A

16.45 – 17.00 *Conclusion and indicated actions*

Hugo-Maria Schally, Head of Unit DG Environment, *European Commission*

Moderator: Rachel Sanderson, *Financial Times*

3 – Growth is Inclusive At Federalimentare Pavilion

15.00 – 15.20 Scenario: *Innovation and social entrepreneurship to foster inclusion*

Filippo Addarii, Director of International Strategy, *The Young Foundation*

15.20 – 16.30 *Issues and solutions to build an inclusive society for all, and value diversity*

Arnaud Mourot, Co-Director, *Ashoka Europe*

Fabrizio Torella, Responsible for social initiatives, *Ferrovie dello Stato Italiane*

Annemarie Muntz, Director Group Public Affairs *Randstad Holding* & Boardmember *CSR Europe*

Andrew Devenport, CEO, *Youth Business International*

Laura Donnini, CEO *RCS Libri*, Board member, *Valore D*

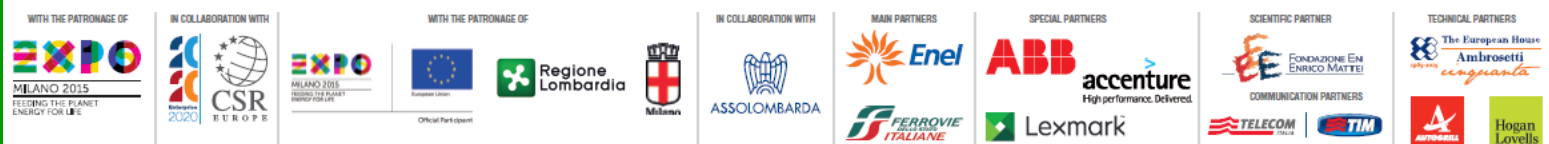
Ignacio Packer, Secretary General, *Terre Des Hommes International Federation*

16.30 – 16.45 Q/A

16.45 – 17.00 *Conclusion and indicated actions*

Stefan Olsson, Head of Unit DG Employment and Social Affairs, *European Commission*

Moderator: Deborah Ball, *Wall Street Journal*



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